



20 August 2022

Subject: Record of events and decisions

John D. Reid raised with the Board of Directors that a possible follow-up project on that undertaken with Carleton last year was available to the HCCA should we wish to participate.

Last year, Carleton students produced some good materials for our community association to use, including a video and mapping of businesses in the community. The follow-up project consists of Car Carleton students helping promote and engage our community about the work done last year. Engagement takes a lot of effort; it is sometimes hard to reach people beyond those that are already keen and active. The Carleton project this year is intended to help associations share information more broadly in their community and to help CAs connect with groups and people that are hard to reach and aren't engaged.

The Board of Directors took an e-vote to approve the project, and more than six Board members cast their vote in favour, leading the motion to participate in the follow-up project to carry. There are no financial contributions expected on behalf of the association, except for the dedication of time by two HCCA volunteers.

Christine Johnson and Zivana Pavic offered to be the main contact points for the association working with Carleton students over the next four months.