### Get Growing HUNTCLUB unt Club Community Association

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#### Hunt Club Community Association (HCCA) June 3, 2024

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#### Get Growing Hunt Club (GGHC) **Year Five**

- 180 "Seed Kits" lpk seeds, 1 seedling (30 kits to OCH residents)
- 40 additional single packs of seeds
- 40 salad greens pots -of them-
  - 20 OCH residents
  - 2 used in a draw for HCCA membership •



# Impact and Budget

- Potential for \$19,800 in fresh produce in 2024
  Potential total of 5 years of GGHC- \$86,600 in
- Actual \$703

fresh produce • Budget-\$950 (\$400 HCCA/\$300 Councillor Brockington/\$250 donations from individuals)

2024-onsite donations-approx \$75, online \$50



# Value for money

- Seeds (all donated)
  - Lee Valley 220 packages of seeds gifted (value \$540)
- Seedlings Richmond Nursery-guaranteed supply, reasonable price
- Salad greens pots -volunteer filled and planted with kale and lettuce seedlings
- Volunteer contributions
  - Core and event day team: : approx 190 hours
  - Design/marketing/data management/printing-donation of time/expertise/materials



# Plan and Deliver

- Planning February to May distribution
- Core Volunteer Team + others-packing seed kits, distribution
- responsibilities
- Commitment and spirit

 Action plan and budget available on Google Drive • Third year using community centre on distribution day

Coordination and interdependence of team roles and



## Key Success Factors Purpose and goals of program

- Supportive HCCA Board, use of project charter, open communication, nimble budget decisions
- Volunteers
- Generosity of suppliers and donors
- Funding + product + insurance
- Seen as a great community project-uniformly well received-goodwill worthy



- late summer
- Other possibilities-encourage support food cupboards, sharing of excess produce

## The Future

• Possible pop up vegetable bounty giveaway table in

Ongoing education/awareness through social media



## Observations

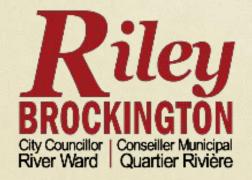
GGHC funding decision by January-ensures seedling availability
 GGHC date opportunity to promote HCCA/memberships
 -can use GGHC pamphlets, pictures of events at table
 Consider purchase of tent to shelter volunteers for events



# Volunteers & Sponsors

Cathy Bourguignon – Tasks & timelines, budget tracking Jason Dubue – Communications and design, social media, registration Piero Narducci – Location for distribution Lamis Wehbe – Volunteers & Onsite Manager – day of distribution Shanon DesOrmeaux- Councillor Brockington's office liaison









- Christine Johnson Outreach and distribution to OCH-Ashgrove/posters
- Barb Shea Team Leader/liaison/product acquisition/seedkit storage & prep





