



Get Growing
HUNT CLUB

Hunt Club Community Association (HCCA)
June 3, 2024

Get Growing Hunt Club (GGHC) Year Five

- 180 “Seed Kits” 1pk seeds, 1 seedling (30 kits to OCH residents)
- 40 additional single packs of seeds
- 40 salad greens pots -of them-
 - 20 OCH residents
 - 2 used in a draw for HCCA membership

Impact and Budget

- Potential for \$19,800 in fresh produce in 2024
- Potential total of 5 years of GGHC- \$86,600 in fresh produce
- Budget-\$950 (\$400 HCCA/\$300 Councillor Brockington/\$250 donations from individuals)
- Actual-\$703
- 2024-onsite donations-approx \$75, online \$50

Value for money

- Seeds (all donated)
 - Lee Valley 220 packages of seeds gifted (value \$540)
- Seedlings Richmond Nursery-guaranteed supply, reasonable price
- Salad greens pots -volunteer filled and planted with kale and lettuce seedlings
- Volunteer contributions
 - Core and event day team: : approx 190 hours
 - Design/marketing/data management/printing-donation of time/expertise/materials

Plan and Deliver

- Planning February to May distribution
 - Action plan and budget available on Google Drive
- Third year using community centre on distribution day
- Core Volunteer Team + others-packing seed kits, distribution
- Coordination and interdependence of team roles and responsibilities
- Commitment and spirit

Key Success Factors

- Purpose and goals of program
- Supportive HCCA Board, use of project charter, open communication, nimble budget decisions
- Volunteers
- Generosity of suppliers and donors
- Funding + product + insurance
- Seen as a great community project-uniformly well received-goodwill worthy

The Future

- Possible pop up vegetable bounty giveaway table in late summer
- Ongoing education/awareness through social media
- Other possibilities-encourage support food cupboards, sharing of excess produce

Observations

- GGHC funding decision by January-ensures seedling availability
- GGHC date opportunity to promote HCCA/memberships
 - -can use GGHC pamphlets, pictures of events at table
- Consider purchase of tent to shelter volunteers for events

Volunteers & Sponsors

Cathy Bourguignon – Tasks & timelines, budget tracking

Jason Dubue – Communications and design, social media, registration

Christine Johnson – Outreach and distribution to OCH-Ashgrove/posters

Piero Narducci – Location for distribution

Lamis Wehbe – Volunteers & Onsite Manager –day of distribution

Shanon DesOrmeaux– Councillor Brockington’s office liaison

Barb Shea – Team Leader/liaison/product acquisition/seedkit storage & prep

