

Get Growing HUNT CLUB

Hunt Club Community Association (HCCA)

June 2,2025

Get Growing Hunt Club 2025 Year Six

- Helping our neighbours grow nutritional food
- Supporting and encouraging vegetable gardening
- Up to 30% of product delivered directly to OCH residences
- Across its six years-distributed
 - Over 1200 packs of vegetable seeds
 - Over 1200 vegetable seedlings
 - 80 pre-planted salad bowls

•Guidance/oversight:

- Project charter –submitted to HCCA Board at onset
- Budget, actuals, planning documents
 - accessible to GGHC team, HCCA Exec.
 - donations of funds and free goods and discounts
 - actuals within budget, incl \$50 to children's festival
- Core volunteer team of 6 + Councillor's staff liaison

Sponsors/Donors 2025

- Base contribution: \$300 each, HCCA, Councillor Brockington
- Liability Insurance via HCCA
- Rolled over general donations from last year
 \$245.00 + \$34 this year

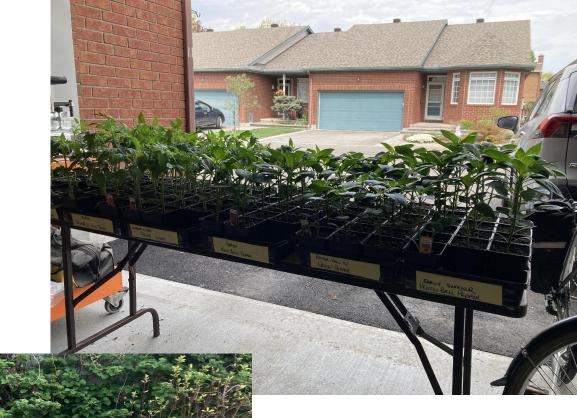
Sponsors/Donors 2025

- •Lee Valley Tools: donation 220 packs of seeds: (\$540 value)
- •Metro on McCarthy: (\$300 in value-soil, seedlings, lunch for all volunteers)
- Sold In the Nick of Time Realty: \$100
 - Volunteer time: 180 hours
 - Design/marketing/data
 management/printing-donation of time/expertise

Value/Impact 2025

- Cost of product to GGHC \$600
- Retail value \$1760
 - Each dollar invested was able to 'purchase' \$3 worth
- Impact/Benefits
 - potential to produce \$12,000 in fresh produce
 - a step in food security
 - community spirit and engagement with all types of gardening
 - synergies with community partners
 - physical and mental benefits
 - carbon footprint reduced









Highlights of 2025

- There was a 'buzz' of conversation/interaction during event
- Co-location of Children's Festival-increased traffic to GGHC
- Many community partners had exhibits:
 - BCFC-food drive
 - Ottawa Wildflower Society
 - City of Ottawa, Boulevard Gardening
 - Bees, Pollinators
 - Box of Life-vermicomposting
- HCCA represented

Key Success Factors

- Purpose and timing
- Volunteers
- Generosity of suppliers and donors
- Funding-product + insurance
- Seen as a good community project-uniformly well received
- Friend-raising

Thoughts For The Future Beyond A One Day Event

- Ideally coordinate with Children's Festival again in 2026
- Build on momentum e.g. City's Boulevard Gardening
- Maintain and build community partner exhibits
- Using GGHC website as a nexus for gardening within Hunt Club
- Hunt Club Hopeful Gardeners
- Succession planning

Volunteer team

- Cathy Bourguignon
- Jason Dubue
- Christine Johnson
- Piero Narducci
- Lamis Wiebe
- Barb Shea

Councillor's Office Liaison: Courtney McRury and Abbie Simpson